



QUARTER MIDGET RACING

Quarter Midget Racing is a Motor Sport-Racing program for children ages 5 to 16 years old. It is a sport that the entire family gets involved. The cars are 1/4-scaled Midget racecars. These cars feature fiberglass/aluminum bodies built around tubular chassis with fully integrated roll cages, adjustable independent suspensions, and are powered by high performance 4 cycle industrial engines. Tracks are made of concrete, asphalt, or dirt. Tracks are 1/20 of a mile in length. The Race season runs from March through November. This form of racing has been around for 70 years. Many successful drivers received their start in Quarter Midget series such as: Bobby & Terry Labonte, Tony Stewart, Mark Martin, and Jeff Gordon, just to name a few. Quarter Midget racing is very popular throughout North America with over 50 Quarter Midget club organizations and over 4,000 drivers. Admission is always free at all Quarter Midget tracks across the country. North Georgia Quarter Midget Association races are held at the Bill Thomas Raceway in Cumming, Georgia. The Raceway is located at and operated in coordination with the City of Cumming - Fairgrounds. **With sponsorship help, our organization will be able to provide exceptional facilities throughout the race season.**

QUARTER MIDGET INFORMATION

To learn more about this exciting Racing Motor sport log onto the following web sites:

www.ngqma.com
www.quartermidgets.org

SPONSORSHIP INFORMATION

NGQMA is looking for a couple of major track sponsor along with several associate track sponsors. Motor sports advertising is one of the most effective forms of advertising which offers tremendous exposure for nominal cost. Visibility of your corporate name will be seen at all Race Events, City of Cumming - Fairground Events, and City of Cumming - Fourth of July Parade. Dollar for dollar there is no better deal.

We will provide sponsor rights and advertising at the racetrack, race event materials/announcements, web site, and other publications that may be forth coming. The sponsor's name will also receive positive business development promotion, and recognition on and off the racetrack.

If you are interest in sponsoring the NORTH GEORGIA QUARTER MIDGET ASSOCIATION, call Mark Mackie at 678-523-5833 to obtain information regarding a sponsorship. **Track Sponsorship Form is attached.**

THANK YOU – SPONSORS

Special thanks in advance to our sponsors for all your support, and we hope to make the season a success. As many of you know Motor sports can be very expensive and with corporate sponsorship help this dream/passion sport of racing will come true for many children.